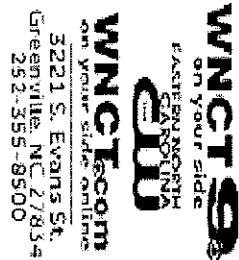


CONTRACT



WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCT.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
953090 / 1		25328461
<u>Product</u>		
Stein-NC-AG		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/13/16 - 10/17/16	5642	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Josh Stein NC Attorney General	10/11/16 / 10/12/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WNCT	Katz Washington	Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9912856	287	305
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCT	10/13/16	10/17/16	Local News @ 530a	530a-6a		:30				NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--	4				\$20.00				
2	WNCT	10/13/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--	1				\$75.00				
3	WNCT	10/13/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--	2				\$75.00				
4	WNCT	10/13/16	10/17/16	CBS This Morning	7a-9a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--	2				\$45.00				
5	WNCT	10/13/16	10/17/16	CBS This Morning	7a-9a		:30				NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/11/16	10/17/16	M--TF--	2				\$45.00				

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Contract / Revision	Alt Order #
953090 / 1	25328461

Contract Dates	Product	Estimate #
10/13/16 - 10/17/16	Stein-NC-AG	5642

Advertiser	Original Date / Revision
POL/Josh Stein NC Atton	10/11/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCN	10/13/16	10/17/16	Let's Make a Deal	10a-11a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/16	10/17/16	M--TF--	2	\$65.00							
7	WNCN	10/13/16	10/17/16	Price is Right	11a-12p		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/16	10/17/16	M--TF--	2	\$140.00							
8	WNCN	10/13/16	10/17/16	Local News @ 12p	12p-1230p		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/16	10/17/16	M--TF--	3	\$75.00							
9	WNCN	10/13/16	10/17/16	Y&R	1230p-130p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/16	10/17/16	M--TF--	1	\$150.00							
10	WNCN	10/13/16	10/17/16	Bold & Beautiful	130p-2p		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/16	10/17/16	M--TF--	2	\$125.00							
11	WNCN	10/13/16	10/17/16	The Talk	2p-3p		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/16	10/17/16	M--TF--	2	\$75.00							
12	WNCN	10/13/16	10/17/16	CBS This Morning Sa	8a-10a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/16	10/17/16	-----S-	2	\$25.00							
13	WNCN	10/13/16	10/17/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/16	10/17/16	-----S	1	\$90.00							
14	WNCN	10/13/16	10/17/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/16	10/17/16	-----S	1	\$90.00							
15	WNCN	10/13/16	10/17/16	Face the Nation	1030A-1130A		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		10/11/16	10/17/16	-----S	1	\$50.00							
16	WNCN	10/13/16	10/17/16	Steve Harvey	3p-4p		:30				NM	2	\$120.00

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Contract / Revision	Alt Order #
953090 / 1	25328461

Contract Dates	Product	Estimate #
10/13/16 - 10/17/16	Stein-NC-AG	5642

Advertiser	Original Date / Revision
POL/Josh Stein NC Attor	10/11/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/11/16	10/17/16	M--TF--				2	\$60.00				
17	WNCN	10/13/16	10/17/16	Dr Phil	4p-5p		:30				NM	2	\$130.00
Week:		10/11/16	10/17/16	M--TF--				2	\$65.00				
18	WNCN	10/13/16	10/17/16	Local News @ 5p	5p-530p		:30				NM	2	\$140.00
Week:		10/11/16	10/17/16	M--TF--				2	\$70.00				
19	WNCN	10/13/16	10/17/16	Local News @ 530p	530p-6p		:30				NM	2	\$140.00
Week:		10/11/16	10/17/16	M--TF--				2	\$70.00				
20	WNCN	10/13/16	10/17/16	Local News @ 6p	6p-630p		:30				NM	2	\$280.00
Week:		10/11/16	10/17/16	M--TF--				2	\$140.00				
21	WNCN	10/13/16	10/17/16	CBS Evening News	630p-7p		:30				NM	2	\$400.00
Week:		10/11/16	10/17/16	M--TF--				2	\$200.00				
22	WNCN	10/15/16	10/15/16	CBS Evening New Sat	630p-7p		:30				NM	1	\$75.00
Week:		10/11/16	10/17/16	-----S-				1	\$75.00				
E 23	WNCN	10/13/16	10/17/16	Entertainment Tonight	7p-730p		:30				NM	2	\$250.00
Week:		10/11/16	10/17/16	M--TF--				2	\$125.00				
Spot Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type						
1	WNCN 10/11/16-10/17/16	Entertainment Tonight	7p-730p	M--ThF----	:30	\$125.00	NM						
See MG 23.3													
3	WNCN 10/14/16-10/14/16	Entertainment Tonight	7p-730p	-----F----	:30	\$125.00	NM						
MG for 23.1 10/13													
24	WNCN	10/13/16	10/17/16	Family Feud	730p-8p		:30				NM	1	\$225.00
Week:		10/11/16	10/17/16	M--TF--				1	\$225.00				
25	WNCN	10/13/16	10/17/16	Sa Family Feud	730p-8p		:30				NM	1	\$50.00
Week:		10/11/16	10/17/16	M--TF--				1	\$225.00				

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Contract / Revision	Alt Order #
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Contract Dates	Product	Estimate #
10/13/16 - 10/17/16	Stein-NC-AG	5642

Advertiser	Original Date / Revision
POLJosh Stein NC Attor	10/11/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
26	WNCN	10/13/16	10/17/16	60 Minutes	7p-8p		:30				NM	1	\$1,400.00
Week:		10/11/16	10/17/16	-----S-				1	\$1,400.00				
27	WNCN	10/13/16	10/17/16	Madam Secretary	9p-10p		:30				NM	1	\$375.00
Week:		10/11/16	10/17/16	-----S				1	\$375.00				
28	WNCN	10/16/16	10/16/16	LN Su	11p-1135p		:30				NM	1	\$80.00
Week:		10/11/16	10/17/16	-----S				1	\$80.00				
29	WNCN	10/13/16	10/17/16	Local News @ 11p	11p-1135p		:30				NM	2	\$240.00
Week:		10/11/16	10/17/16	M--TF--				2	\$120.00				
30	WNCN	10/13/16	10/17/16	Blue Bloods	10p-11p		:30				NM	1	\$500.00
Week:		10/11/16	10/17/16	----F--				1	\$500.00				
31	WNCN	10/13/16	10/17/16	Hawaii 5-0	9p-10p		:30				NM	1	\$375.00
Week:		10/11/16	10/17/16	----F--				1	\$375.00				
32	WNCN	10/15/16	10/15/16	College Football	330p-730p		:30				NM	1	\$125.00
Week:		10/11/16	10/17/16	-----S-				1	\$125.00				
Totals												53	\$6,855.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
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09/26/16 - 10/17/16	53	\$6,855.00	(\$1,028.25)	\$5,826.75
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Totals	53	\$6,855.00	(\$1,028.25)	\$5,826.75
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10/13/16 - 10/17/16	Stein-NC-AG	5642

Advertiser	Original Date / Revision
POLJosh Stein NC Attor	10/11/16 / 10/12/16

Signature: _____ Date: _____

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